

Press Release

Inn2POWER Launched at London Offshore Wind Energy on 6 June 2017

EU consortium invites small and medium enterprises to connect across the North Sea Region for innovative collaboration

London, 6 June 2017. The four-year EU Interreg project “Inn2POWER - Innovation to Push Offshore Wind Energy Regions” is being officially launched during the London Offshore Wind Energy 2017 event. On 6 June 2017, companies and institutes from the offshore wind sector are invited to meet the consortium at the WAB stand (N-E20) from 4 to 5 p.m. and learn how this project can benefit small and medium enterprises (SMEs) and how they can become involved.

Inn2POWER is the first project in which regional clusters from the United Kingdom, Denmark, the Netherlands, Belgium and Germany will work closely together to link SMEs across borders to foster their involvement in innovative business collaboration. “We are looking to encourage German companies to enter more readily into cooperative efforts with partners in the North Sea Region, adding to regional strengths and stimulating new systematic innovations that make the offshore wind industry competitive,” said Andreas Wellbrock, managing director of WAB, Inn2POWER’s German partner. “We look forward to intensifying our support of offshore wind SMEs facing far more challenging conditions, compared to larger companies, for gaining a foothold and staying in business in Europe’s very dynamic market,” he added.

Inn2POWER’s goal is to expand innovation capacity and improve access to the offshore wind industry for SMEs. The project will provide targeted support to SMEs for developing transnational business connections and collaboration on innovation. Moreover, it will move to improve access to relevant infrastructure such as research test sites and harbour facilities in particular, and to increase the availability of skilled workers in the North Sea Region’s offshore wind clusters.

Inn2POWER is an initiative of eleven partners from the five leading offshore wind clusters in the North Sea Region. The four-year project will conclude in October 2020. It is supported by the European Union with funding from the European Regional Development Fund within the framework of the Interreg North Sea Region Programme.

About WAB

The WAB Wind Energy Agency is the leading business network for wind energy in Germany’s northwest region and the nationwide contact partner for the offshore wind energy industry. The association comprises more than 350 businesses and institutes from all sectors of the wind energy industry, the maritime industry, and research.

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